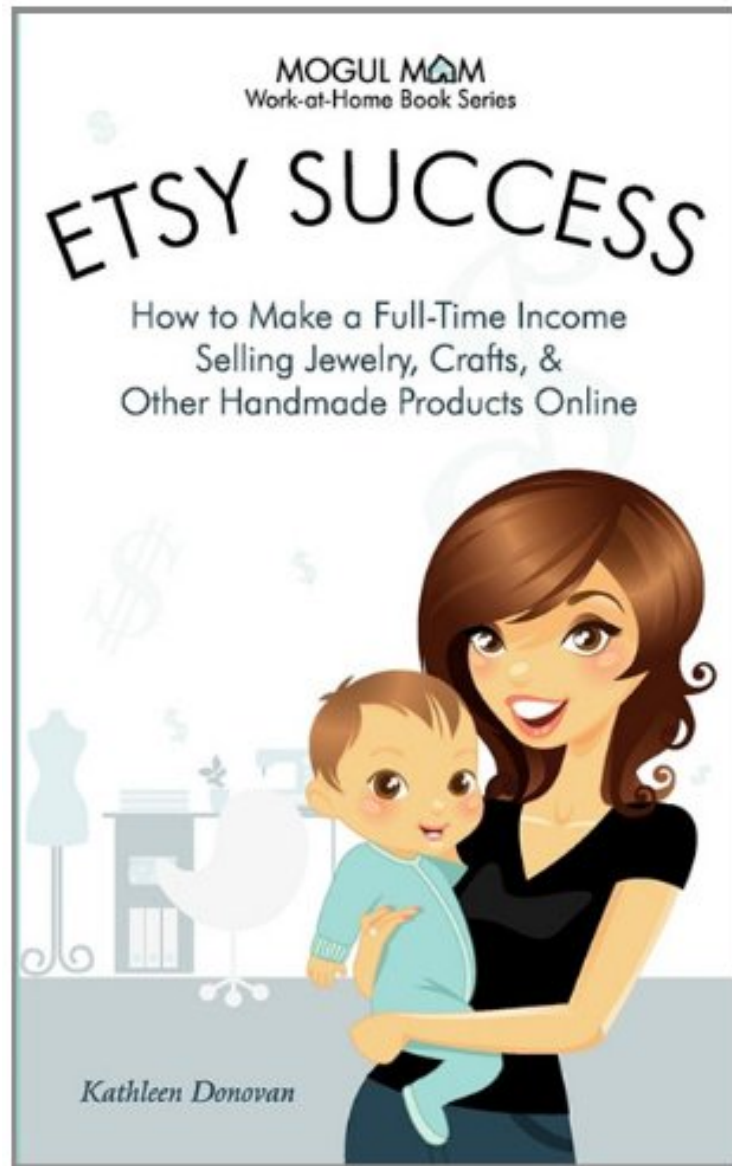


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Etsy Success: How to Make a Full-Time Income Selling Jewelry, Crafts, and Other Handmade Products Online (Work-At-Home Book)

Kathleen Donovan

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before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Etsy Success: How to Make a Full-Time Income Selling Jewelry, Crafts, and Other Handmade Products Online (Work-At-Home Book)*:

38 of 39 people found the following review helpful. helped to increase my etsy sales
By Kari Esparza
I just recently got serious about my online crafting business and got a couple of books to help me make more money with it. I really enjoyed this book. Here are a few of the highlights that really stood out to me:
1. *Believing in Your Talent* It sounds so crazy, because you would think that this would come naturally to anybody putting up an Etsy store, but I had my little store up and running for a while, without much success, until I really got serious about it. I am now making more money than ever and much of that has to do with the new-found belief in myself and understanding of how this business works that I have gained from this book. It has enabled me to sell my products for more money than I was previously. Same work and same products, just more money. If this is something you can relate to, you will love this book for that part alone!
2. *Getting Focused on Customers* This book gave me a new understanding of what it means to get focused on customers, from selling the types of products people want to buy, to keeping in touch with people who buy. Just to give you an example of how it helped me, I was not keeping in touch with people who had previously purchased from me at all. This book showed me a few good ways to do just that and my sales went up immediately. I was amazed at the results. So I can say for sure that what's in this book will help you make more money with your Etsy store. There is also some very good, specific information on exactly how to do things like:- banner ads (how to do swaps, so you get the ads for free, for example)- getting publicity from established craft web sites (press releases, etc)- setting up your store (best for beginners, but I already had a store and was able to benefit from this section)- setting up your own web site (and what to post on it) in order to get more people to your Etsy shop
But probably the best part of this book is that it has profiles on people who have been successful with Etsy. That was really inspiring and also a really nice benefit to me, since I have a hard time figuring out who knows what they're talking about on the Etsy forums.
8 of 8 people found the following review helpful. gets you selling NOW
By Martha Matusaki
I had an Etsy store before buying this book but it was not selling as much as I wanted to. By that, I mean that it wasn't really selling at all! ;) This book helped me to change up my store so that it would attract more people and get them to buy my products. It also gave me good ideas for additional products. In short, this book taught me a different way of looking at Etsy and doing just a few of the suggestions within has helped me tremendously. I am continuing to work on my site and very excited about continued success. This book is good for people, like me, who are already on Etsy, but want to sell more products. I also think it will help people who are brand new to Etsy. In fact, it may actually be better for you if you're brand new, because you won't have to "unlearn" so many bad habits. :)
3 of 3 people found the following review helpful. Making money through Etsy -- and working like a dog.
By Rick Cook
Etsy Success shows how to exploit the Etsy online crafts shop to make money by selling crafts world wide. But as the author shows you *Etsy Success* isn't Easy Success. In addition to making items and putting them up on Etsy, you've got to work promoting your store and your products. The core of this book is how to do that. You can make a living this way, but not easily. However if you're looking for an outlet for your hobby, Etsy can fit very well and this book will lead you through the process.

"Turn Your Passion for Making Handmade Products and Crafts into a Thriving Online Business!" Handmade products are hot! People everywhere love to buy unique, one-of-a-kind items and the good feeling that comes from supporting the creators who made them. Etsy.com is the number one online destination for people wanting to purchase handmade products and crafts. Believe it or not though, simply selling great products on Etsy isn't enough to be successful. With many talented people selling their items there, it's easy to get lost in the crowd. But here's the good news... There are people making good money on Etsy and if you want to be one of them, this book will help you. It contains a "marketing plan" designed just for you, with step-by-step instruction that will show you exactly what to do in order to have a successful, thriving Etsy business. Do you make any of the following items? Soap Jewelry Clothing Art Candles Beauty Products If so, you want this book! It contains everything you need to know about making money on Etsy. You'll take your passion from a "hobby" in the corner of your living room to a real business, with customers from around the world. Not on Etsy yet? Don't worry! This book will show you how to set up an eye-catching store in just minutes! Already on Etsy? Get ready to increase your sales! Running an online store on Etsy is the perfect job opportunity for mothers, since you can run the entire business from your home, spend more time with your children, be your own boss, and make a great income doing something you love! If you're ready to make money on Etsy, get this book today.